

Company Overview

Founded in 1990 by Fawaz, Salman, and Abdulmajeed Alhokair Cenomi Retail is the leading franchise retailer in the KSA and the sole listed business of its kind in the Middle East. Cenomi Retail operates nearly 1,300 outlets in 10 countries, across 100 shopping malls. The company manages a vast retail platform of over 400,000 square meters, supported by a workforce exceeding 10,000. Representing over 65 renowned brands, the company offers a wide range of products, including apparel, department stores, accessories, cosmetics, and operates various restaurants and coffee shops.

Our Retail Footprint



Cenomi Retail's Strategic Pillars

Our goal is to become the **largest and most admired integrated omnichannel lifestyle retailer** in MENA, and **partner of choice** for local and international brands.

Our vision and growth ambitions are enabled by the following strategic pillars:

- **Geography:** Re-affirm KSA leadership and win in MENA
- **Brands:** Lead with winning brands
- **Category:** Evolve from apparel champion to multi category lifestyle
- **Channel:** Rise to meet the online opportunity

Share Information

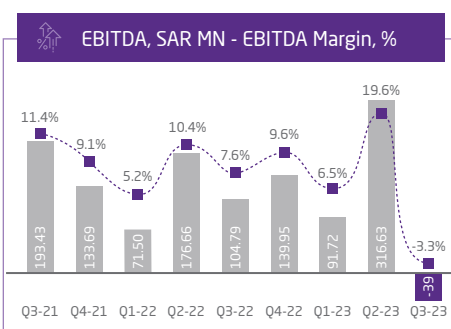
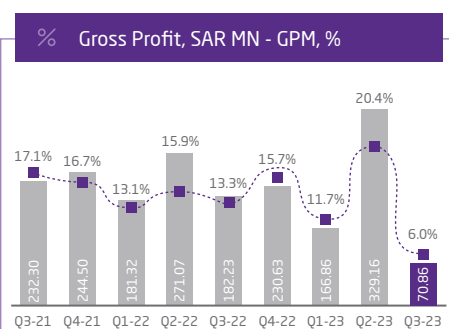
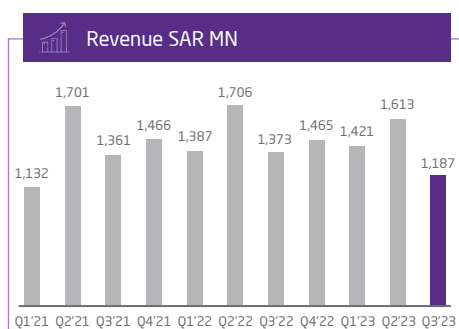
Market: Tadawul

Symbol: 4240

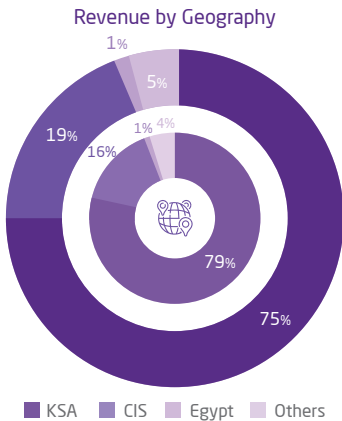
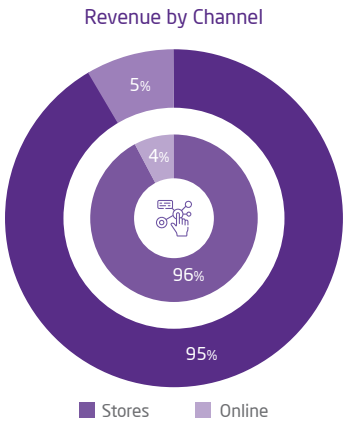
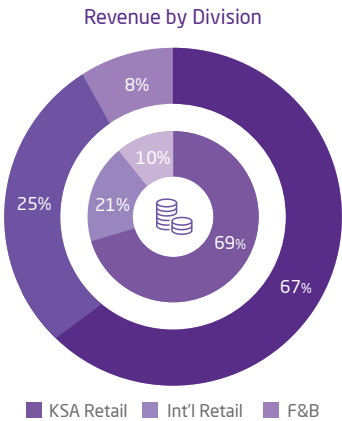
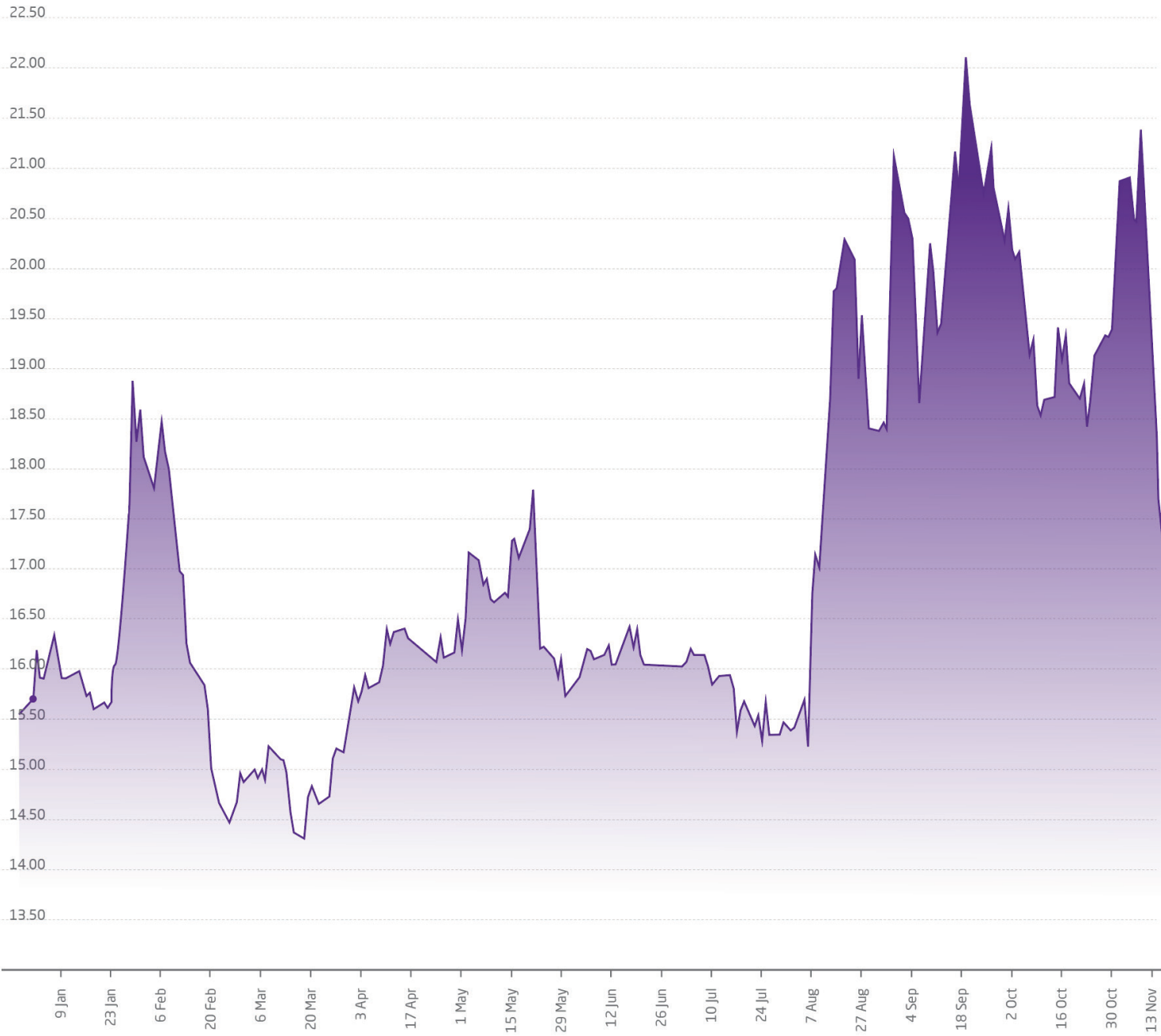
Bloomberg: CENOMI : AB

Industry: Retail

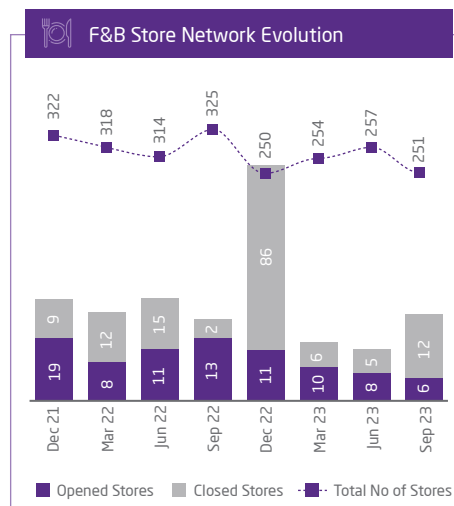
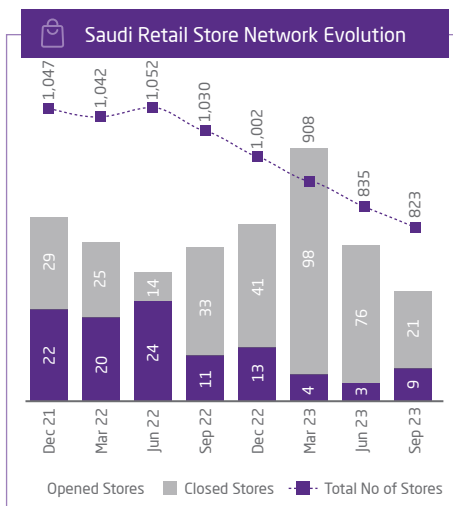
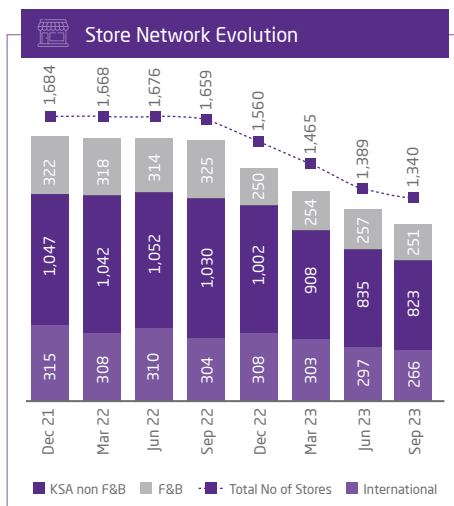
Key Figures



Share Information



Q2-23 - Outer Circle Q2-22 - Inner Circle



Key Announcements

6 September 2023	Cenomi Retail's shareholders re-elected Mr. Fawaz Bin Abdulaziz Alhokair as Chairman and Dr. Abdulmajeed Bin Abdulaziz Alhokair as Vice Chairman to the Board of Directors for a new three-year term.
12 September 2023	Cenomi Retail announces a partnership with Tabby to offer seamless payment solutions. The partnership is a first of its kind collaboration between a BNPL player and an omnichannel retailer in Saudi Arabia.
Q3 2023	Cenomi Retail signed an LOI with Abdullah Al Othaim Fashion Company to divest 22 non-core brands in Saudi Arabia. In addition, the company also successfully exited the Balkans through the closure of its eight stores. Lastly, Cenomi Retail signed a LOI to dispose of its US operations and expects to close the transaction in the fourth quarter of this year.

Disclaimer

This communication contains certain forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, and can be identified by the use of such words and phrases as "according to estimates", "anticipates", "assumes", "believes", "could", "estimates", "expects", "intends", "is of the opinion", "may", "plans", "potential", "predicts", "projects", "should", "to the knowledge of", "will", "would" or, in each case their negatives or other similar expressions, which are intended to identify a statement as forward-looking. This applies, in particular, to statements containing information on future financial results, plans, or expectations regarding our business and management, our future growth or profitability and general economic and regulatory conditions and other matters affecting us.

Forward-looking statements reflect our management's ("Management") current views of future events, are based on Management's assumptions and involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause our actual financial condition and results of operations to differ materially | from, or fail to meet expectations expressed or implied by, such forward-looking statements. Our business is subject to a number of risks and uncertainties that could also cause a forward-looking statement, estimate or prediction to become inaccurate. These risks include fluctuations prices, costs, ability to retain the services of certain key employees, ability to compete successfully, changes in political, social, legal or economic conditions in Saudi Arabia, worldwide economic trends, the impact of war and terrorist activity, inflation, interest rate and exchange rate fluctuations and Management's ability to timely and accurately identify future risks to our business and manage the risks mentioned above.